

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

American

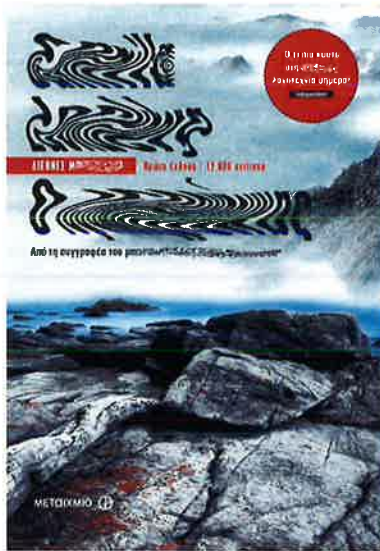
Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

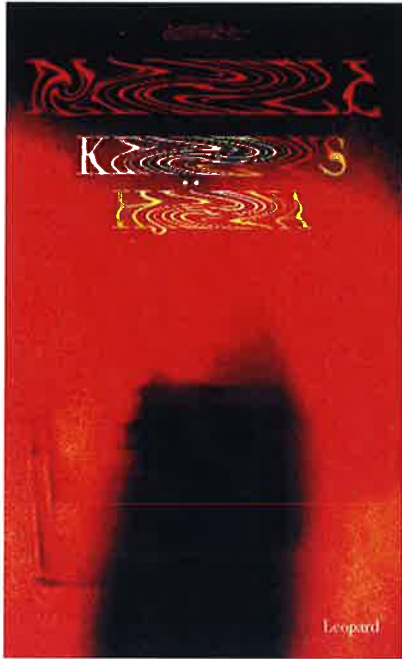
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Suspense



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

Obscure



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Romance

psychadelic



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

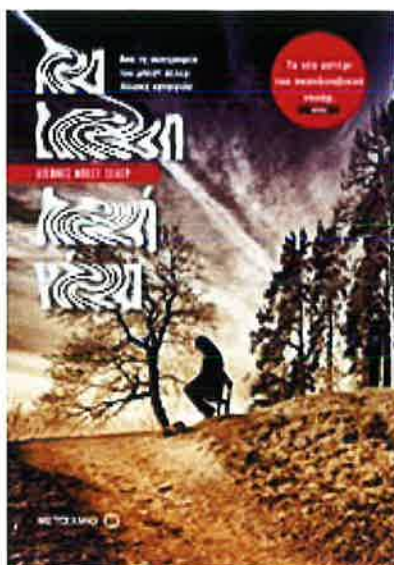
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery

something bad happened



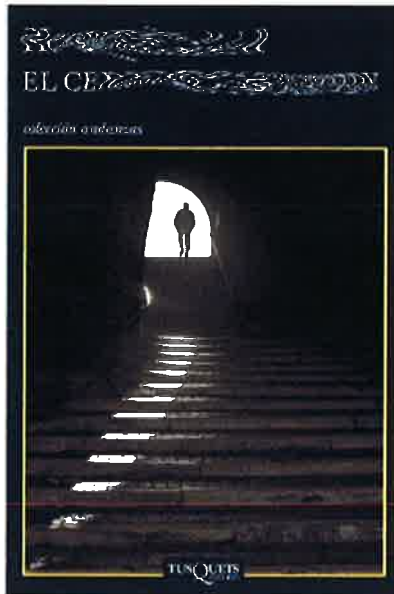
1. To which genre do you think that the above book belongs?
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 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

religion
 Sad
 tragedy



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

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- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

overcoming something
philosophy



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder
mystery
~~sex~~ horror



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

nature

cold

stranded

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- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

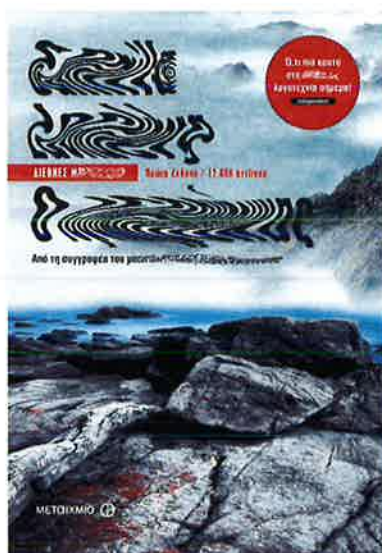
Österrike

Primary language

tyska ☺ 'jättebra'!

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
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- ☐ Youth novel
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- ☐ high prestige (highbrow)
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- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

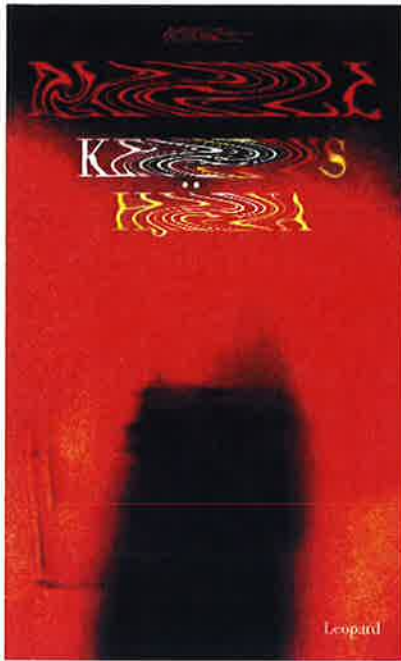
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

drama

darkness

sadness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
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- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fire

middle-age

devil



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 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

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 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

friendship

tragic

thrill



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

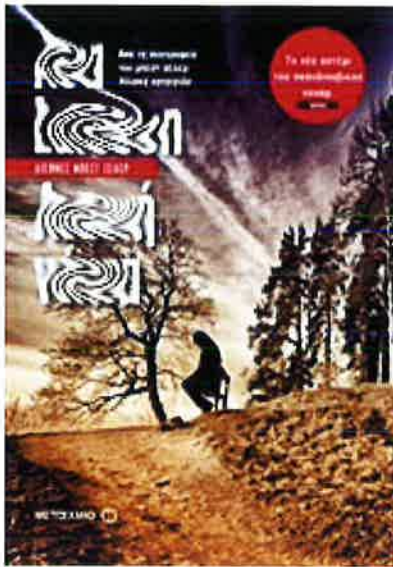
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

city

sea

storm



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

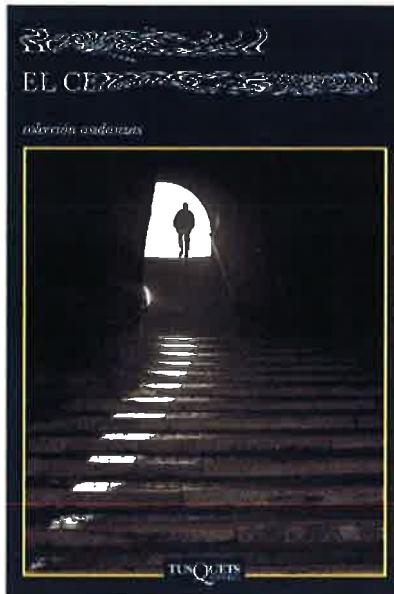
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

depression

soul

mind



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

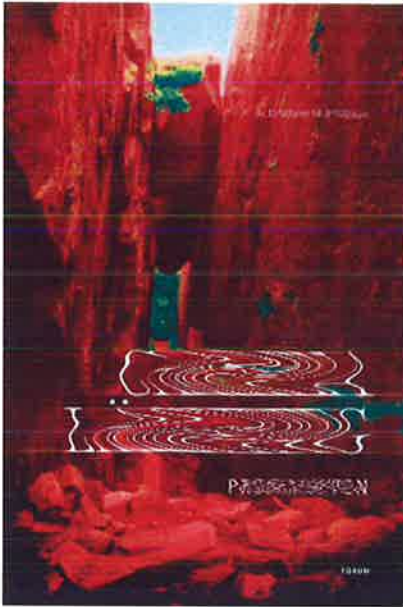
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

enlightenment
hope
life



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- ☐ Crime novel
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- ☐ Youth novel
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- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

stones
war
history



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood
 death
 war



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

anxiety

death

Questionnaire for evaluation of book covers

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Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

19 _____

Nationality

Japan _____

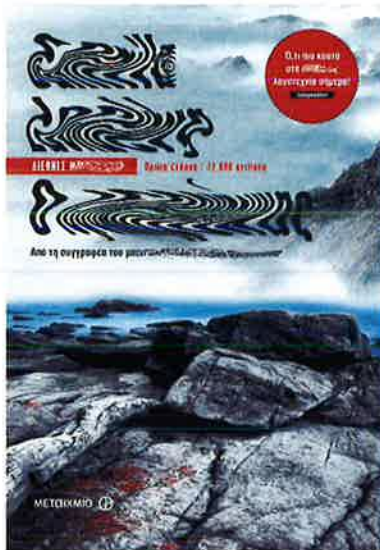
Primary language

Japanese _____

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

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- ☒ Historical novel
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- ☐ Youth novel
- ☐ I don't know

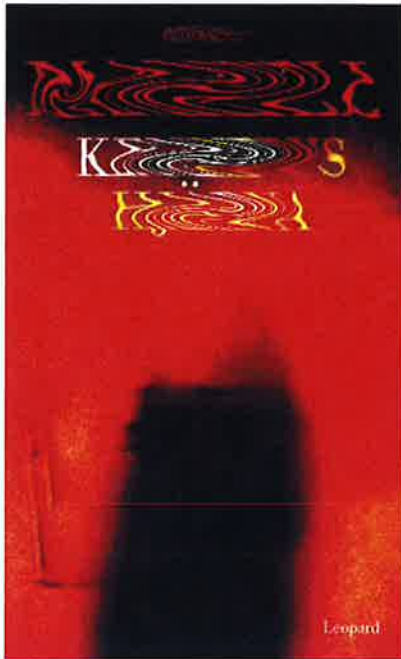
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
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- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

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- ☐ Youth novel
- ☐ I don't know

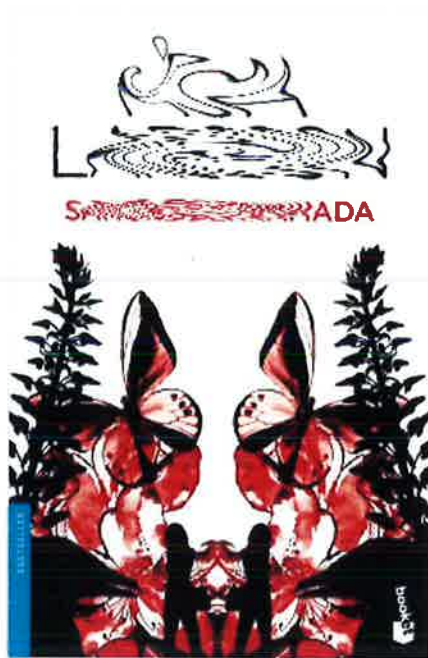
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3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
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- ☒ No
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3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
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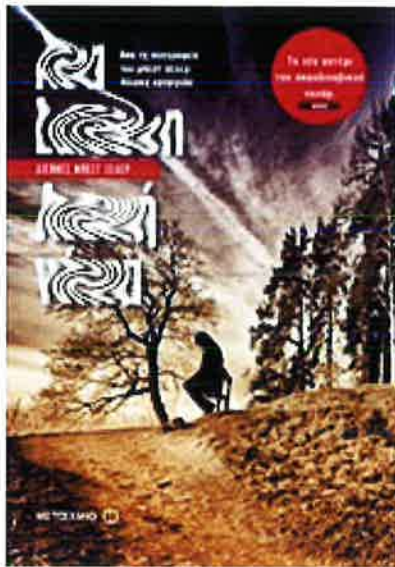
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 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

History

scandinavian

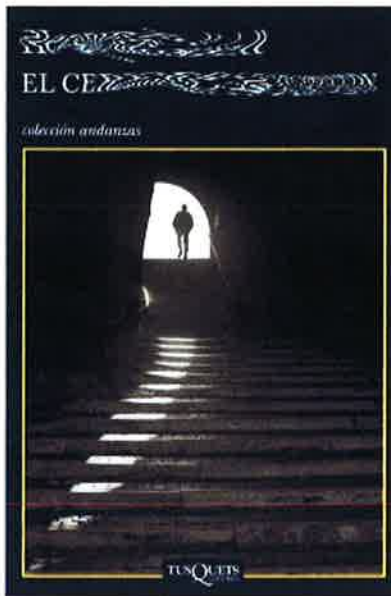


1. To which genre do you think that the above book belongs?
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 - ☐ Crime novel
 - ☐ Historical novel
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 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

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- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

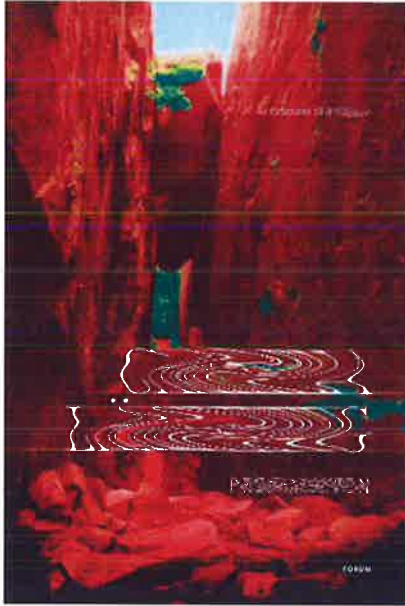
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- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
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 - ☐ Historical novel
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3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

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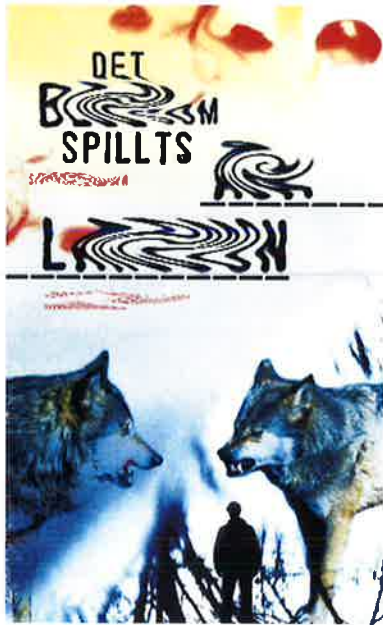
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- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
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- ☐ Yes, definitely
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 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

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Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

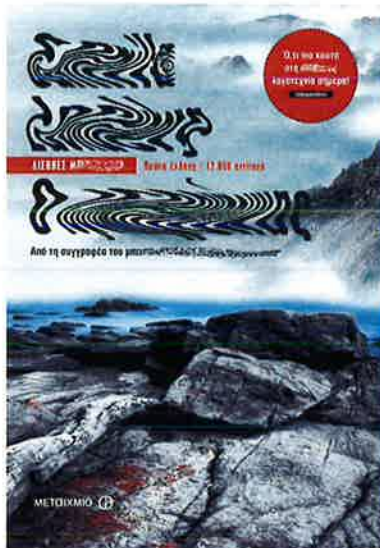
China

Primary language

Mandarin

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



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- ☐ Love story
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- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

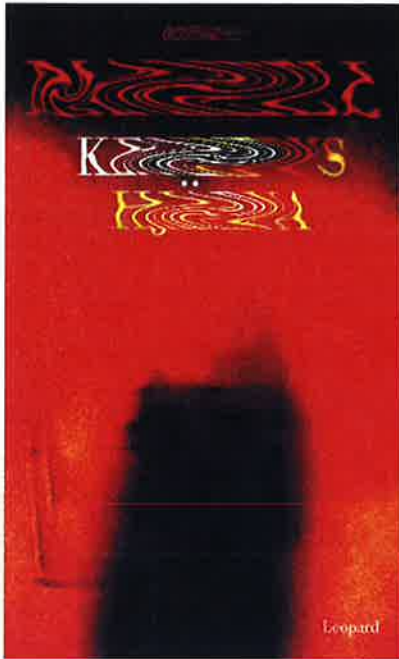
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- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

geography
frozen
cold



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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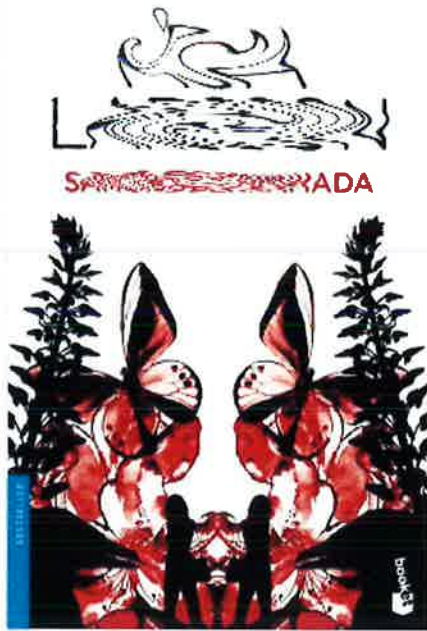
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ creepy _____

_____ scary _____

_____ bloody _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Bloody, romance.

Scary



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

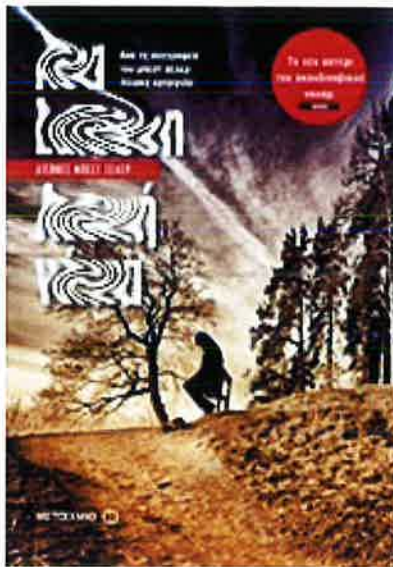
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ dreamy _____
 _____ Fantasy _____
 _____ paradise _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

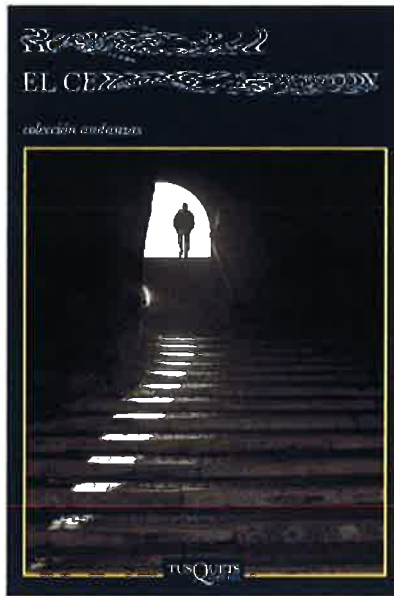
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ lonesome _____

_____ Autumn _____

_____ Secret _____



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

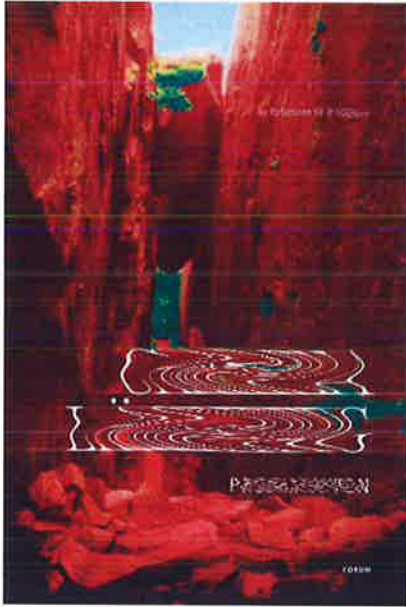
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

alone

shadow

isolated



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

bloody-
 reel.
 madness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

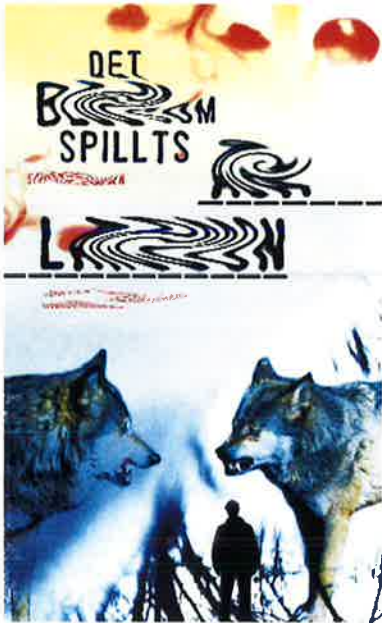
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

childhood
mirror
horror



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

_____ nature & human.

_____ wolf

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

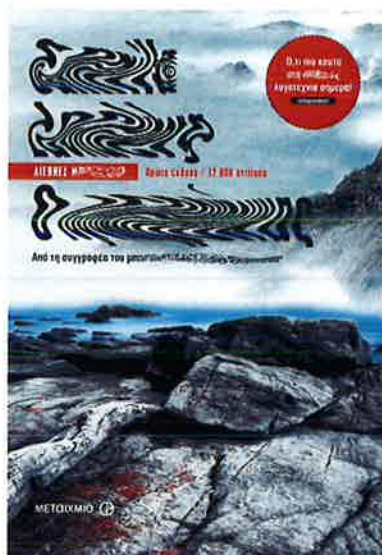
Dutch

Primary language

Dutch

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

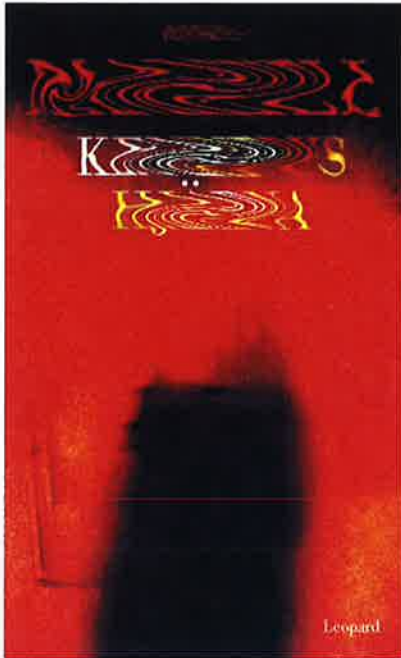
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Landscape

Fantasy

Blood

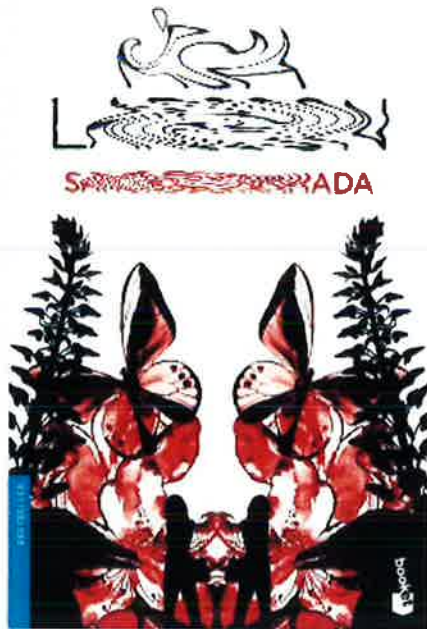


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

psychology _____

Forest _____

Girl _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

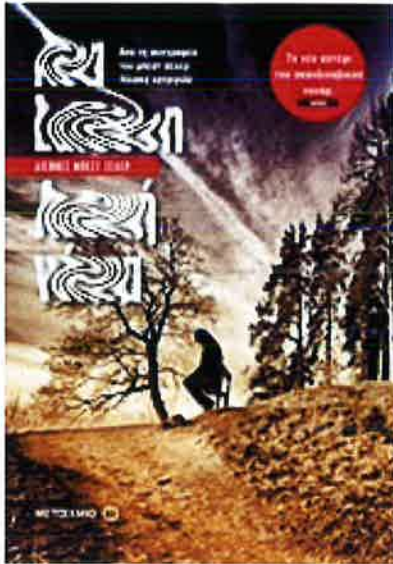
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Harbour

Church

Blue



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

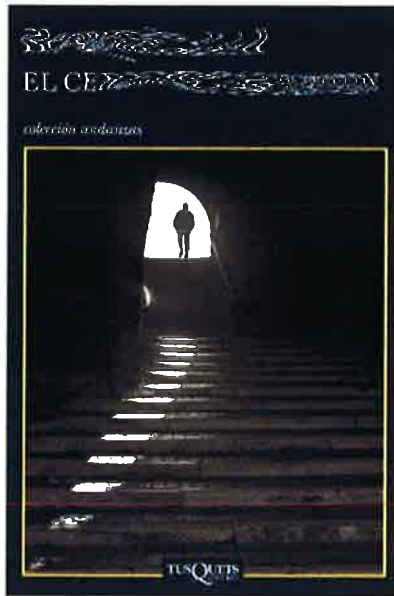
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

old man

Forest

Mystery



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

stairs

plato's cave

light



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

✓



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

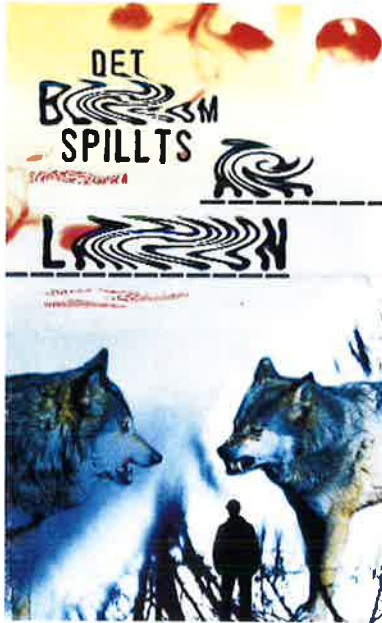
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

shadow

blood

murder



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

^h
were wolves

Twilight

Teenagers

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

19

Nationality

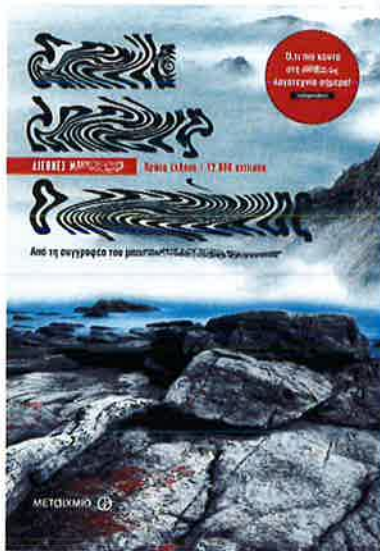
french

Primary language

french

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



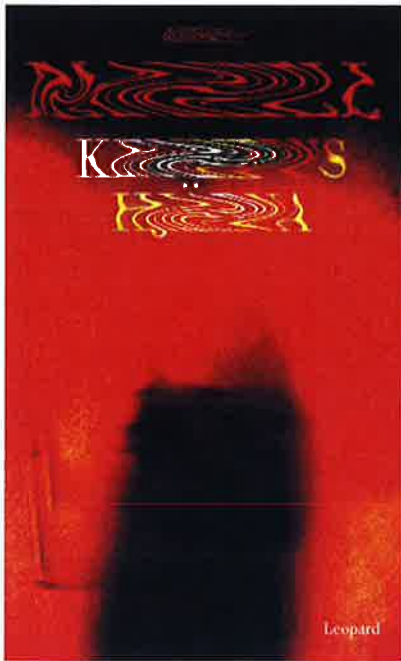
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

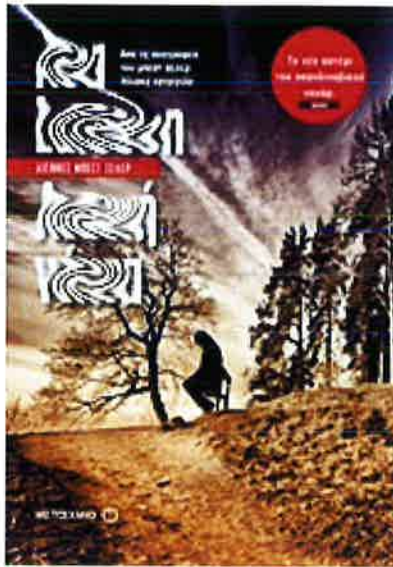
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

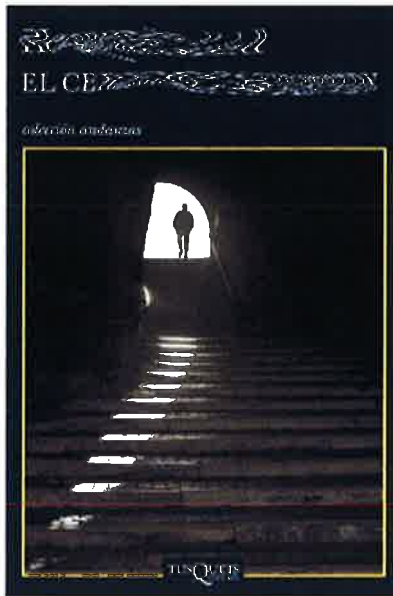


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

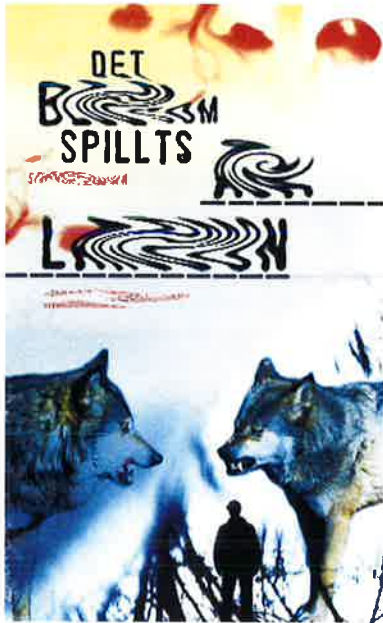
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

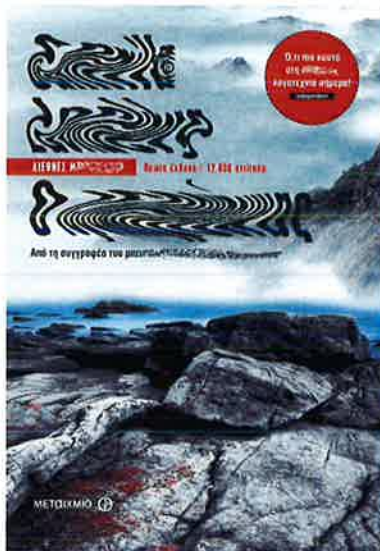
SPANISH

Primary language

SPANISH

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

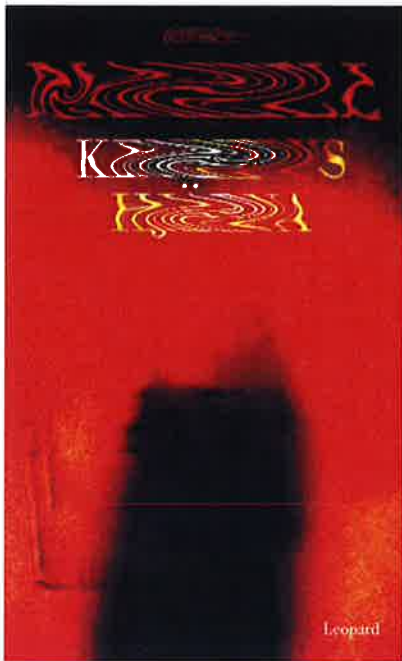
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Not real (fantastic)

crime

loneliness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

crime

horror



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

spring

fresh

something hidden



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

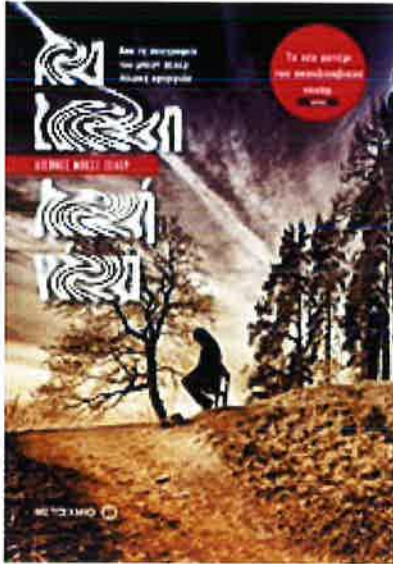
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

history

cold

mystery



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

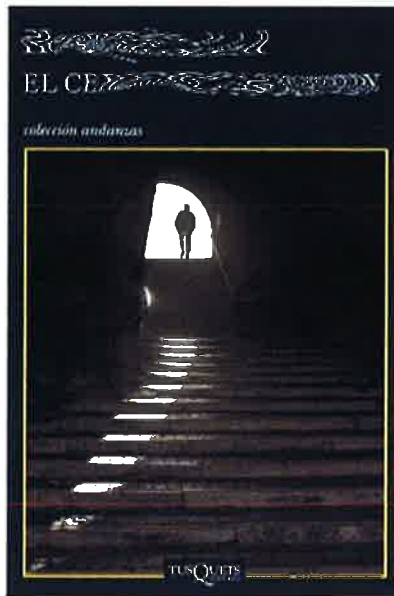
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

alone

sad

long story



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ hope (light at the end)

_____ long path

_____ truth



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

different

red

something hidden



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ murder _____

_____ blood _____

_____ scary _____



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

wild

adventure

quick

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

Japan

Primary language

Japanese

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

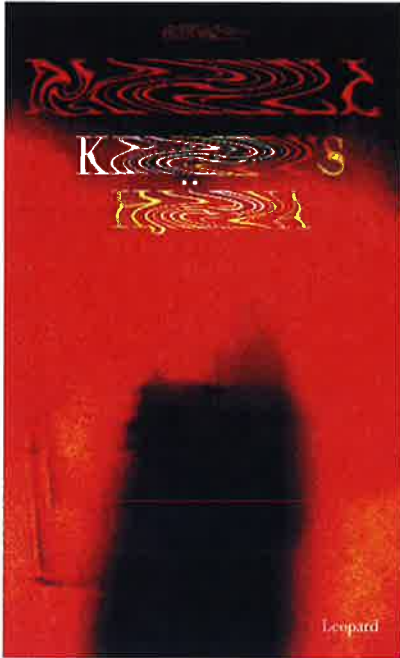
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

cold

difficult

nature



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

scary

mysterious

difficult



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

fantasy

lovely

easy



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

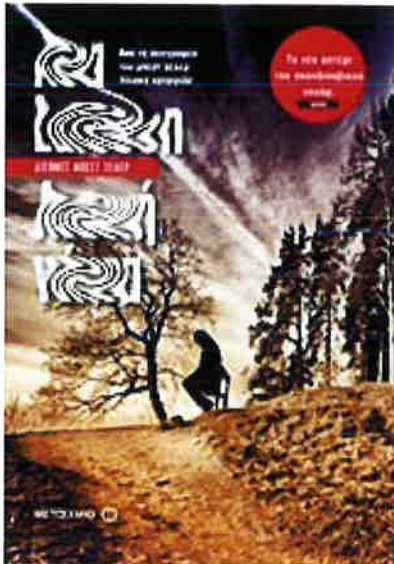
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fantasy

romantic

easy



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

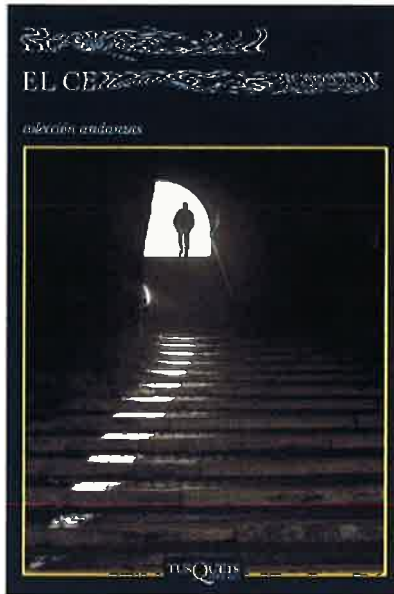
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely

nature

human-being



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

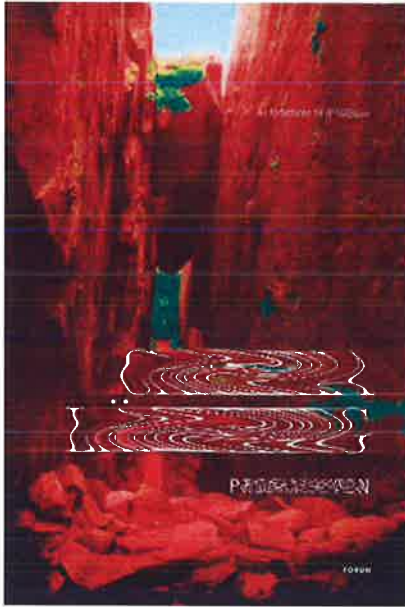
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ cautious _____

_____ mysterious _____

_____ easy _____



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

scary

dangerous

mysterious



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

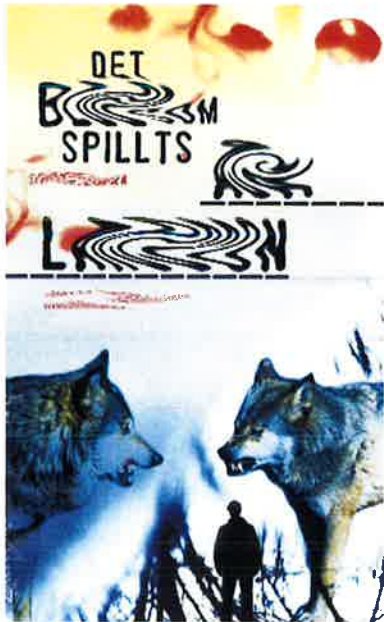
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mysterious

dangerous

difficult



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

nature

adventure

interesting

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

24

Nationality

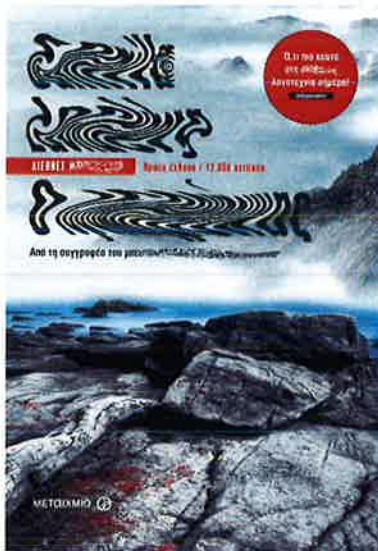
China

Primary language

Chinese

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

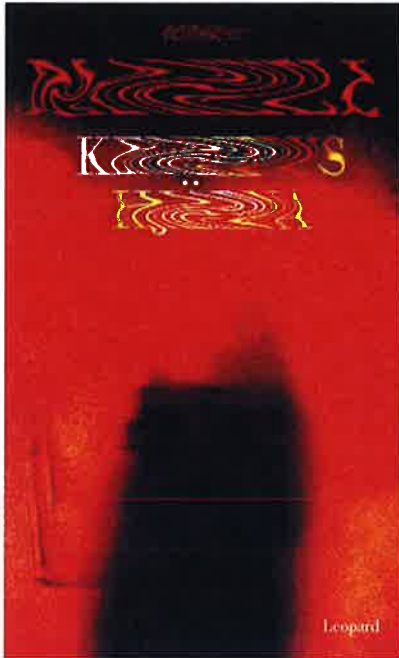
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

books

nature

sea



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

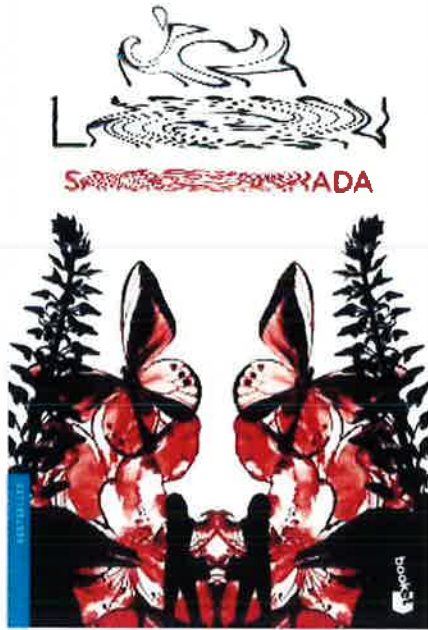
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

scared
religion
psychology



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

symmetry
 science
 art



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

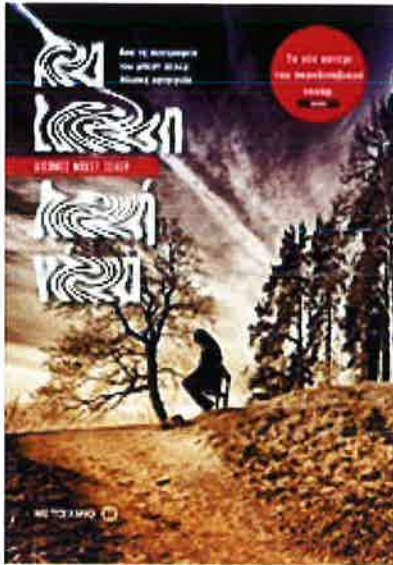
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

storm
city
history



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

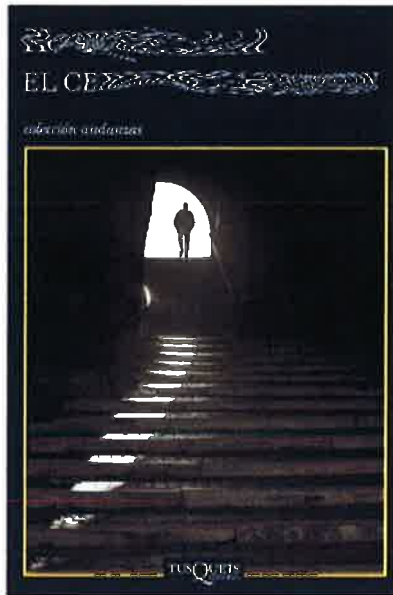
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Sorrow

autumn

Sadness



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely

life

knowledge



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

geography

rules

mountains



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

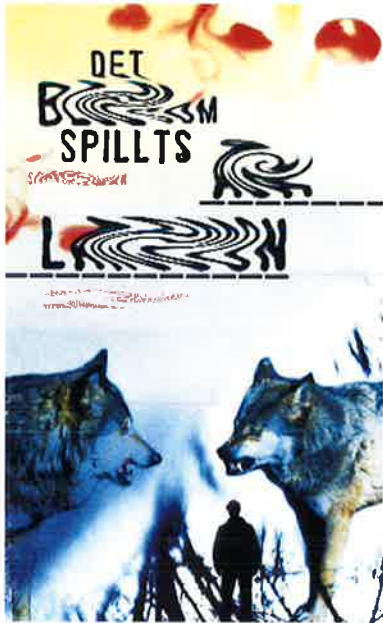
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

boy
crime
growth



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

wolf
nature
human beings

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

Japanese

Primary language

Japanese

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies

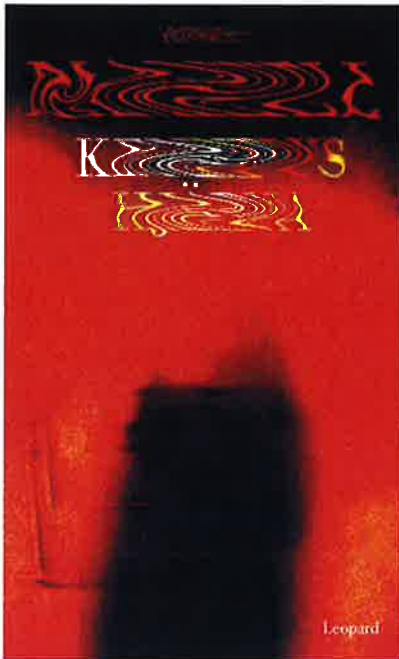


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

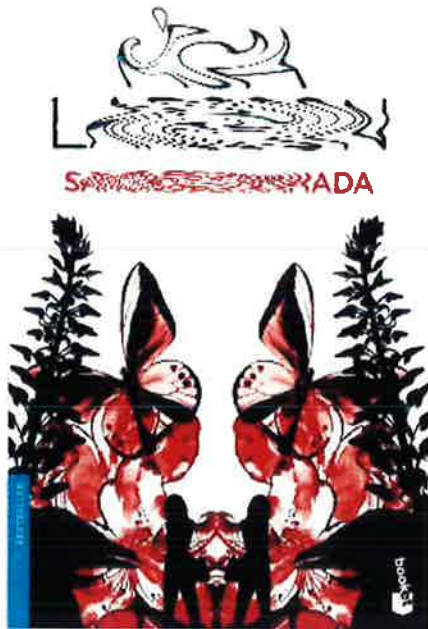
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mysterious



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

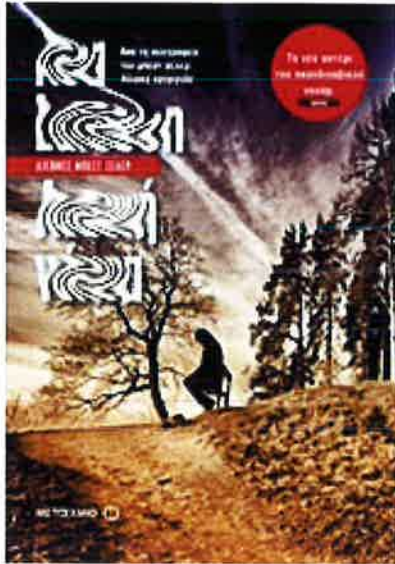
3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Fantasy

scientific fiction



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

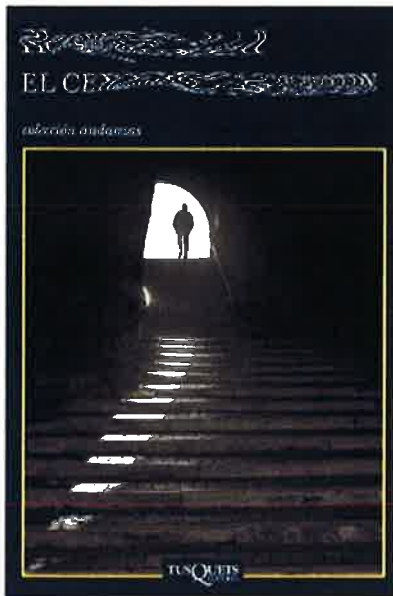
3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

ancient

wildlife



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

fantasy

adventure

treasure hunt



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

alone

childhood



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

geography

wildlife

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

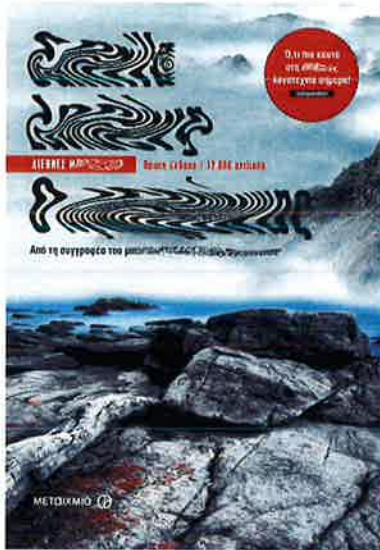
Dutch

Primary language

Dutch

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

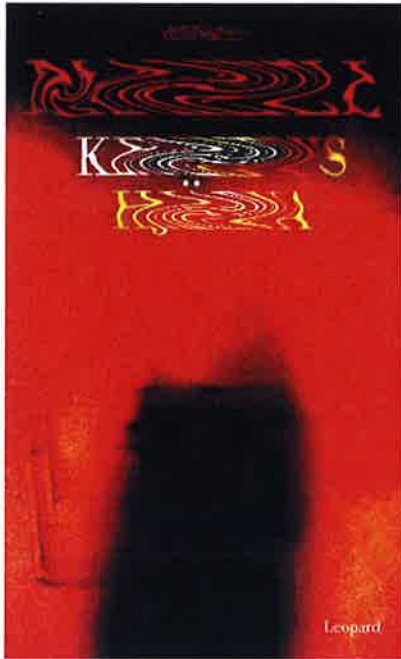
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood mystery

loneliness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

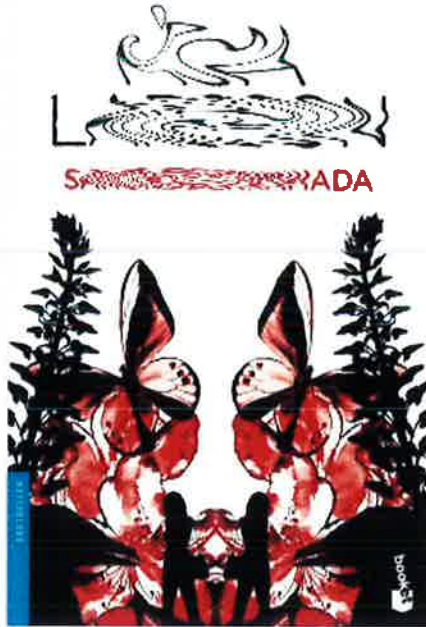
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

vague
mystery
riddles



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

animals

love



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

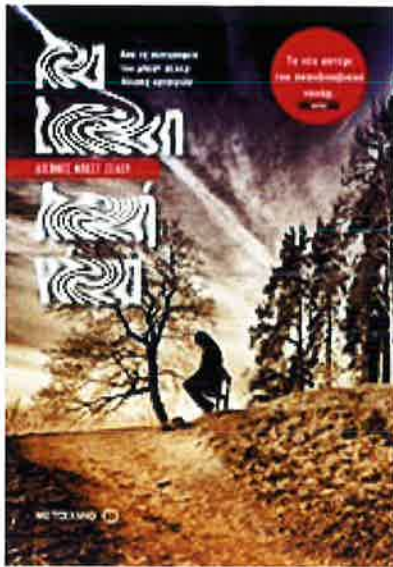
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

village

European

religious



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

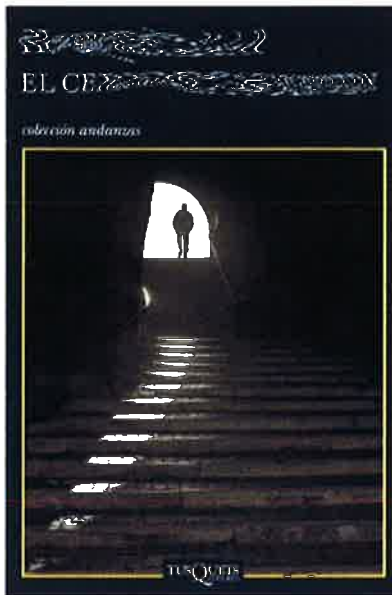
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

loneliness
nature
thinking



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

historical event

personal story

journey



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

bright

Asia

mystery



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

child

police



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

coming-of-age
North-America
loneliness

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

21

Nationality

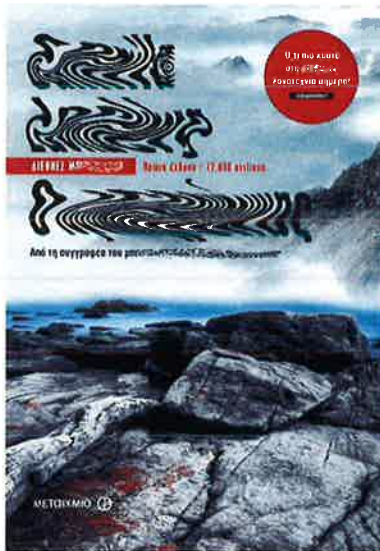
USA

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

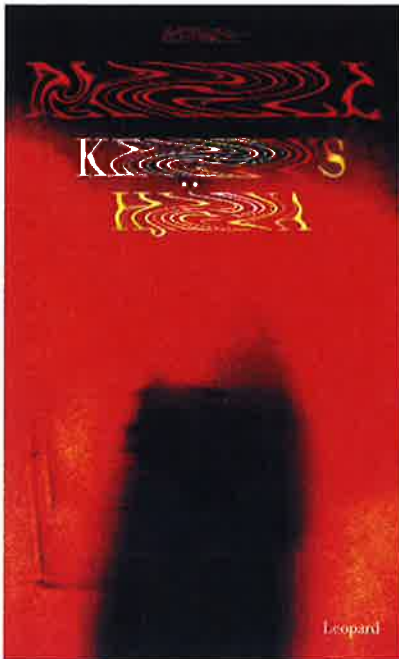
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Rocks

Confusion

Fog



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood
 Mystery
 Medieval times



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Butterfly

Mystery

Flowers



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

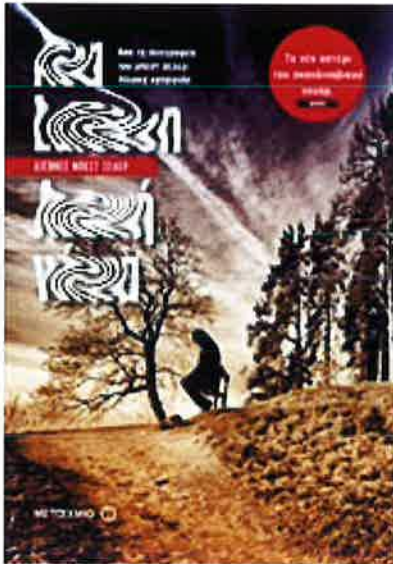
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

City

Earlier civilization

boats



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

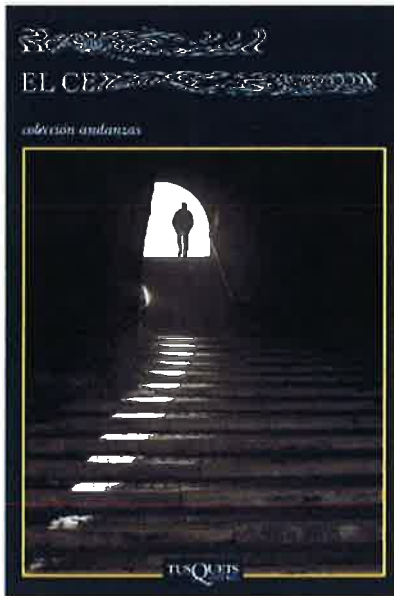
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Wilderness

Struggle story

Solitude



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Stairs
triumph
light



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Rocks
 Wind
 Sea



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood
fighting
man



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Wolves
fighting
snow

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

49

Nationality

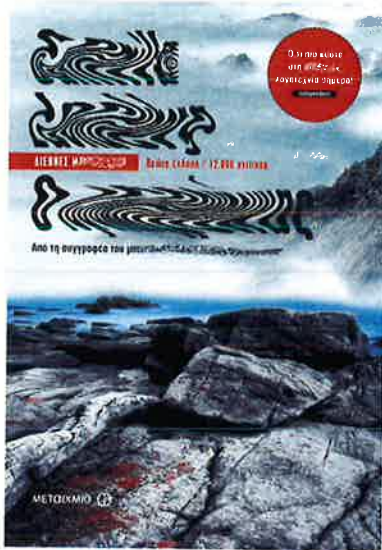
Swedish

Primary language

Swedish

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Dramatic landscape

ominous,

violent



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Heart,
 passion,
 death



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lightness,
 fluttering
 psychology



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

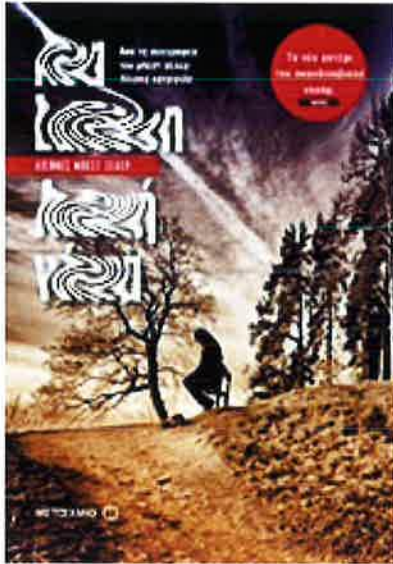
- ☐ high prestige (highbrow)
- ☐ prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Struggling,
drama,
hope



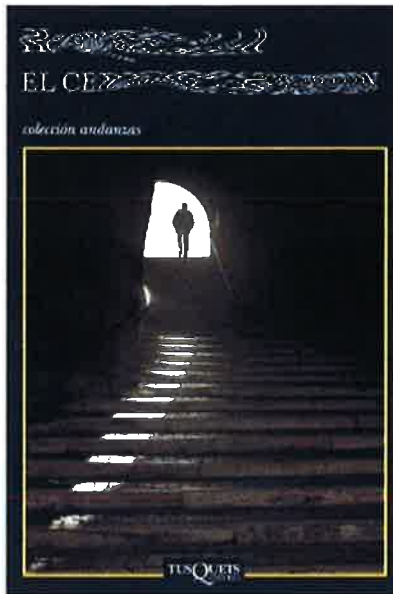
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

countryside
 thoughts of nature,
 loneliness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

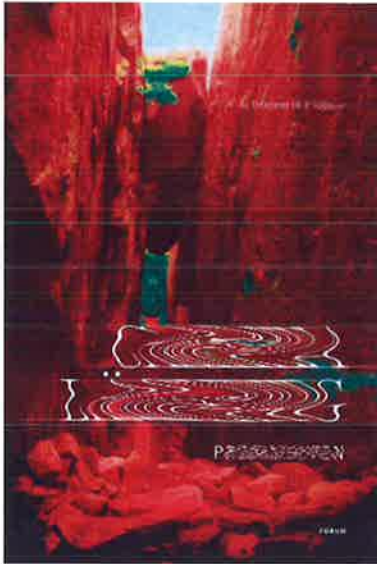
- ☐ high prestige (highbrow)
- ☒ prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

escape,
 "getting away with it"
 city life



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

romance
 dodgy cavities
 supermarkets



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood,
murder
domestic violence



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Violence
anger
nature

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

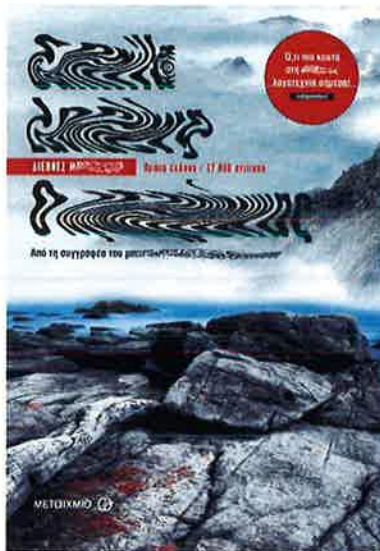
USA

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

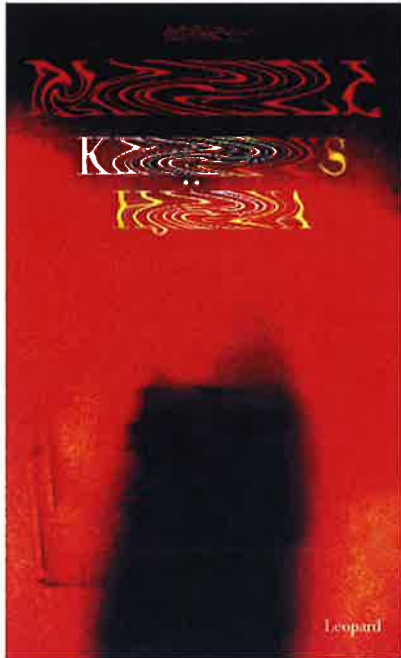
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mountain
blood
fog



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

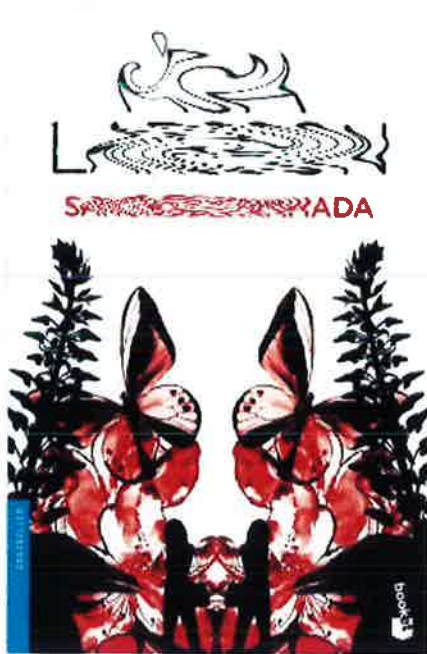
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Red

Crime

mystery



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

Love

together



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

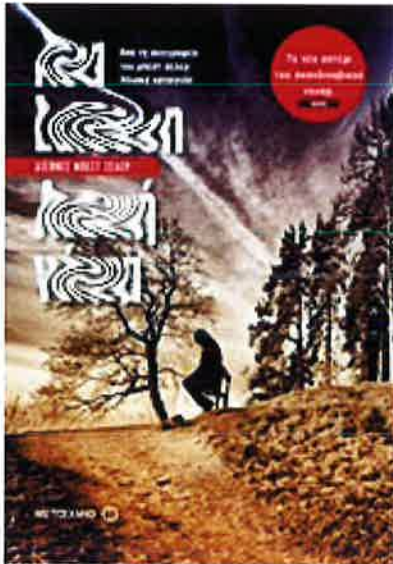
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

historia

ocean

town



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

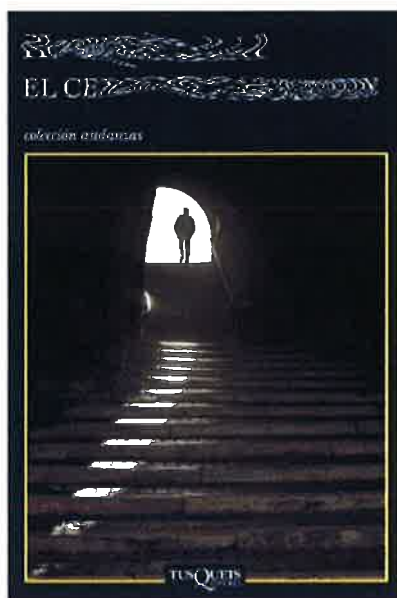
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

life

story

nature



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

old
dark
historic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

revine

red

weird



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime
 case
 killer



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

nature
mystery
wolves

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

20

Nationality

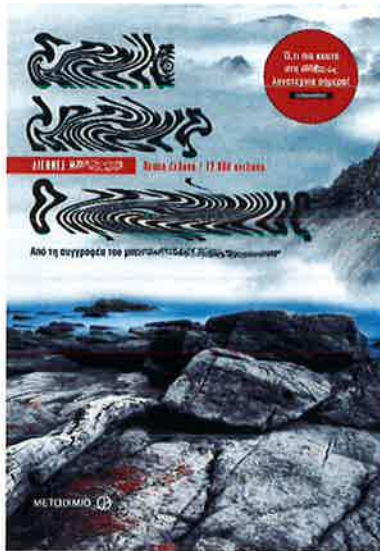
Germany

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



- 1. To which genre do you think that the above book belongs?**
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

Crime

Sea

death



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

devil

mystery

murder



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

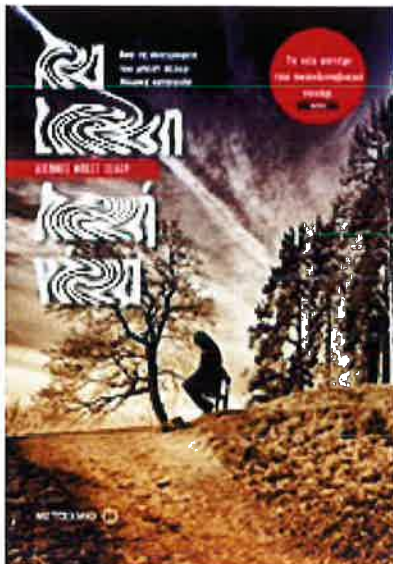
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

sea

small village

dark



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

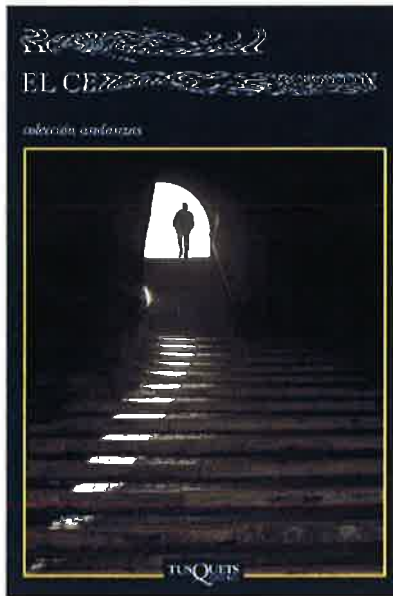
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

sad life

forest



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

expedition

explore



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

red

fast, rock



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

wolfs

scary

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

27

Nationality

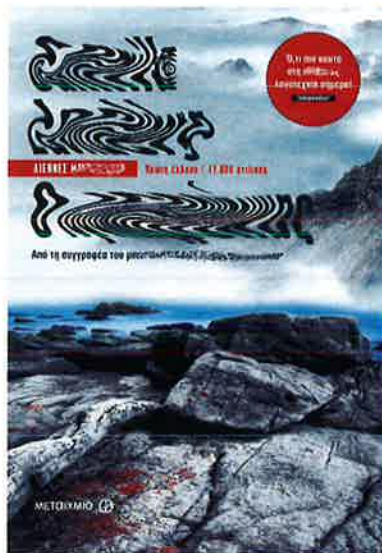
Germany

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

Fog

Sea



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

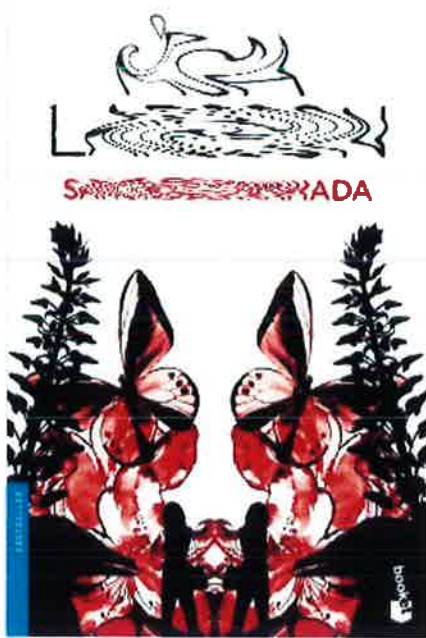
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

red
black
shadow



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

crows

butterflies

psychedelic



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

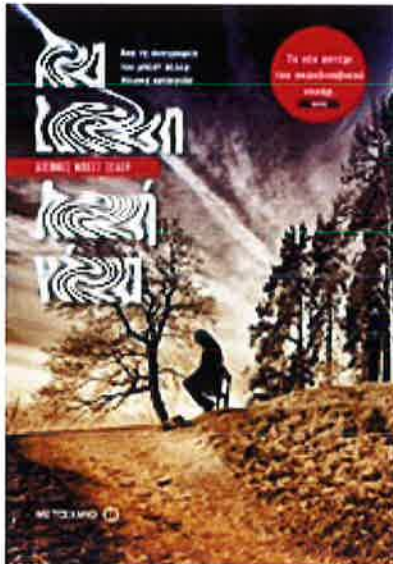
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

church

mist

cold



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

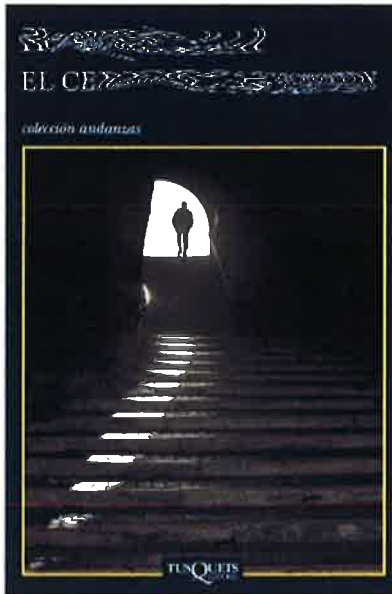
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

autumn

Forest

bench



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark
stairs
shadow



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

red

canyon

rocks



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood
shadow
floor



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

blood
wolves
winter

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

24 _____

Nationality

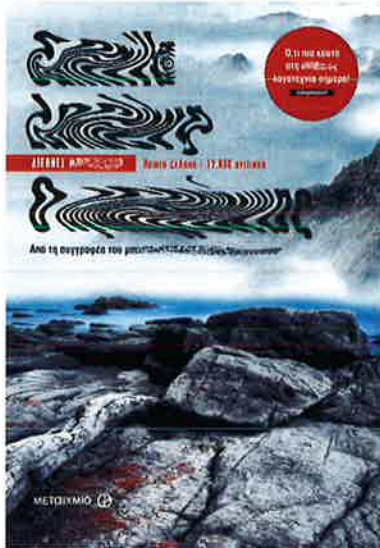
Germany _____

Primary language

German _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Stones

Water

Air



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

Shadow

Shocking



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Butterfly

Friends

Nature



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

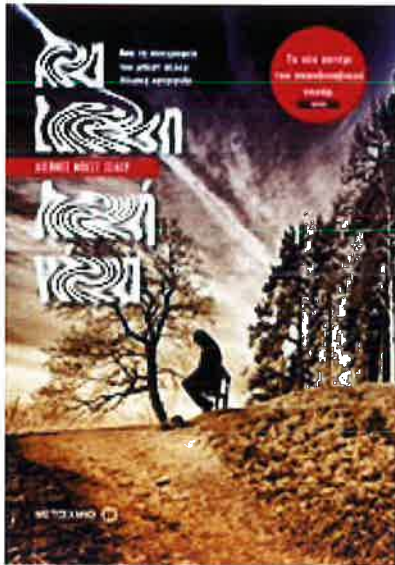
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Town

Church

Sea



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

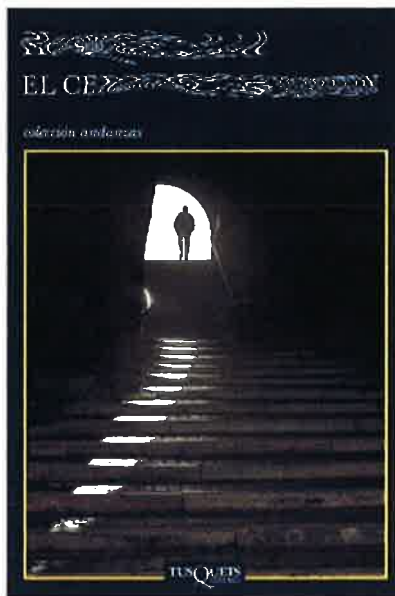
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Forest

Man

Chair



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Stairs

Hole

Sunshine



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Red

Dead

Deep



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Murder

Child

Dead



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Wolves

Man

Nature

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

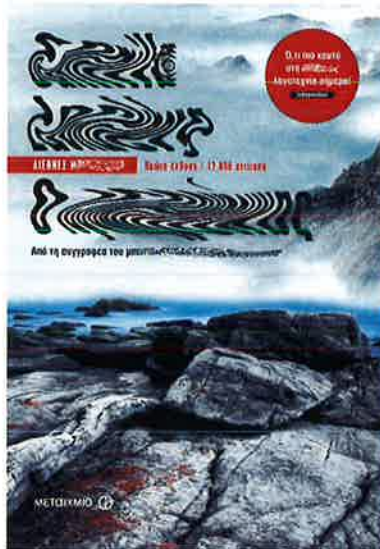
French

Primary language

French

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

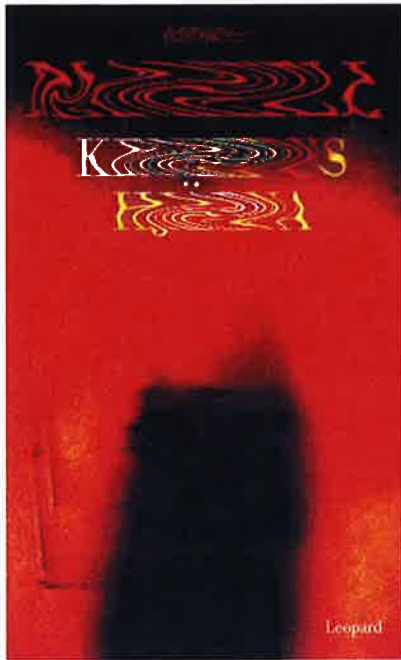
3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime

island



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

fire
vampires
crime



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

children

growing up

garden



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

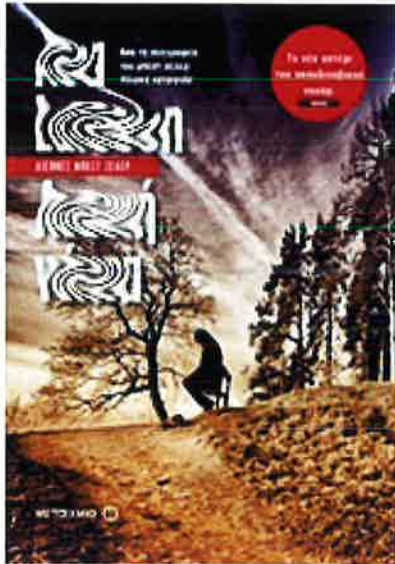
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

city history
 sea
 storm



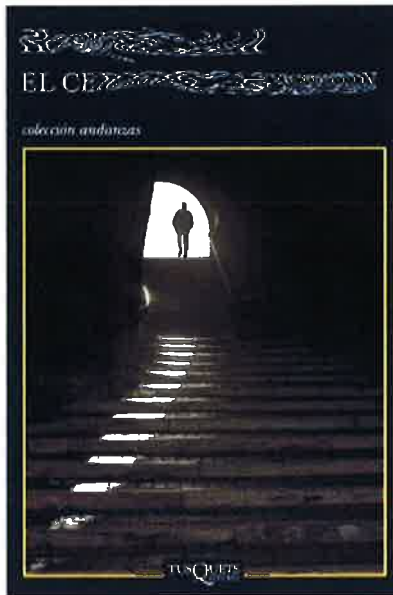
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

family
loneliness
desert



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

basement
growing up
man



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

love

red

cliff



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

target
blood
children



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

8. Please mention three words that you connect with the book cover:

 wolf

 children

 snow

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

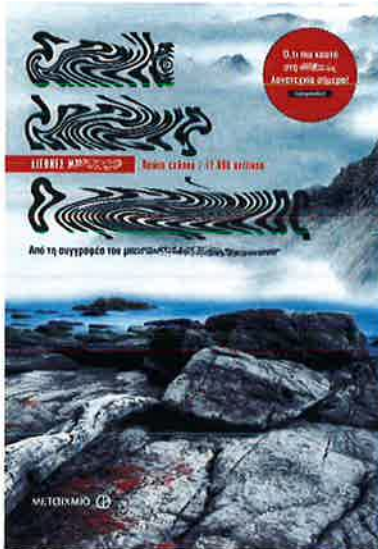
American - Swedish

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

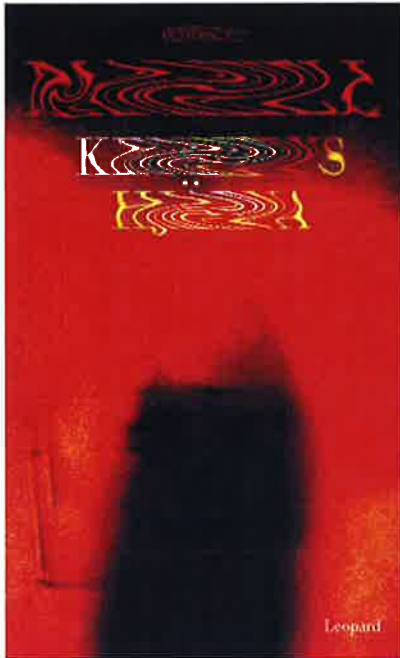
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

native
mountains
mystery



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

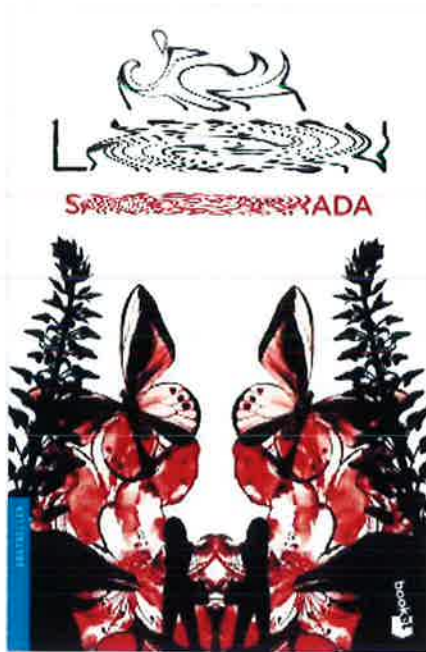
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

inferno

fire

danger



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

butterfly

reflection

minimalist



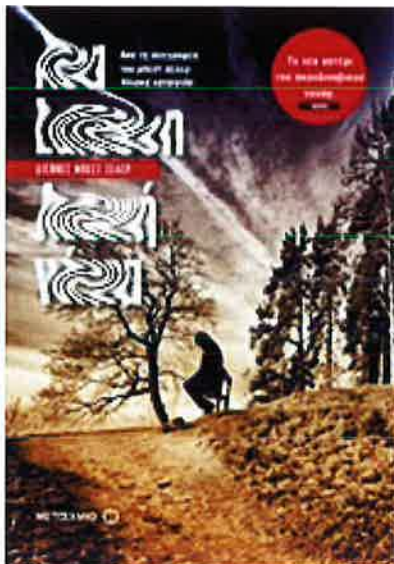
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

quaint
 seaside
 village



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

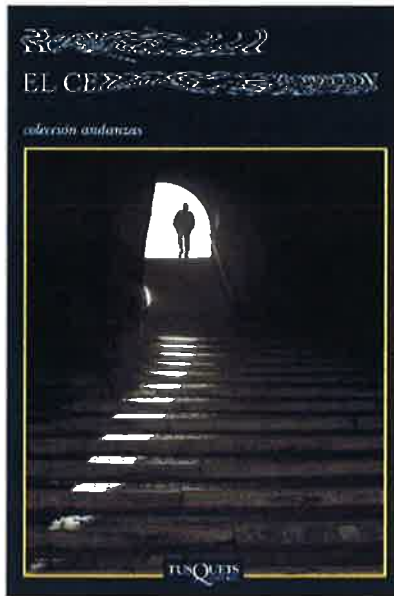
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

introspection

nature

alone



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

contrast

stairway

silhouette



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

turquoise

canyon

ripple



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

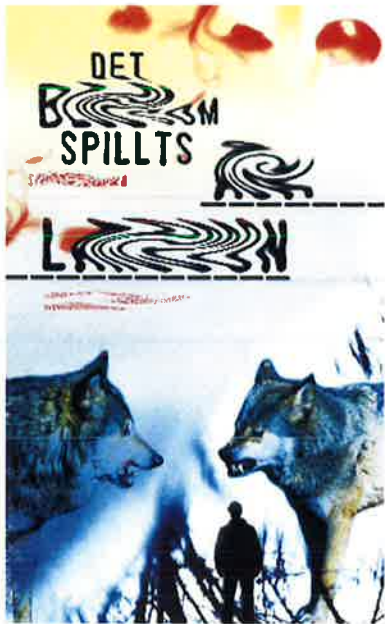
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

mystery

uneasiness



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

adventure

conflict

nature

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

25

Nationality

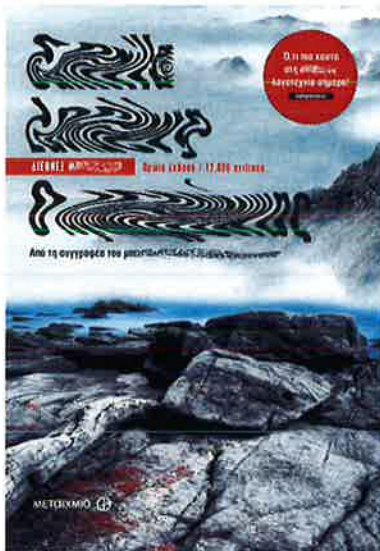
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

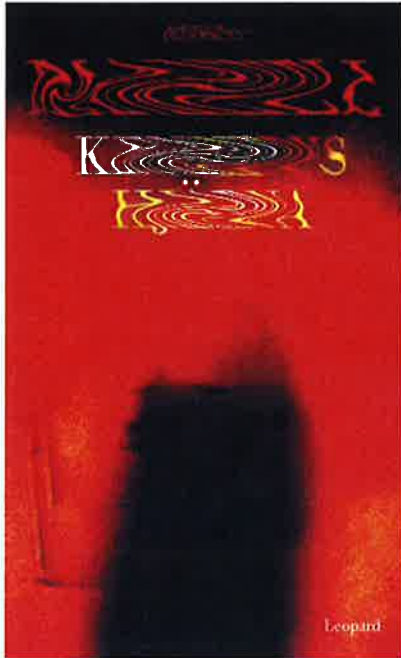
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mountains
bloodiness
nostalgia



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

shadows
 danger
 Asia



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Separation
 Fighting
 Daydreaming



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

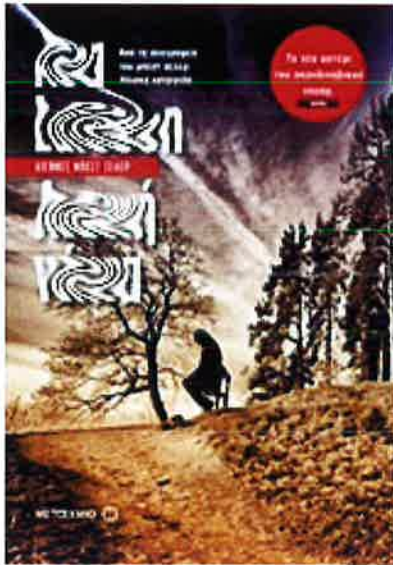
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Uncertainty

Dusk

Priest



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Formation

Doubts

Drama



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Decrease

Darkness

Hope



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Sandstone

Ruins

Past



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mirror

Anonymity

Blood



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Wilderness

Loneliness

Cold